



**Community Issues Committee Agenda**  
**for the January 24<sup>th</sup>, 2012 meeting to be held**  
**following Planning and Protection Committee**

- 1) **DECLARATION OF PECUNIARY INTEREST** - now or anytime during the meeting
- 2) **REGISTRATION OF PUBLIC WISHING TO SPEAK** - with the secretary
- 3) **PLEASE TURN OFF ALL CELL PHONES AND PAGERS**
- 4) If there is an addendum, in accordance with Section 15.2.4 (of Striking Report) does the committee wish to approve this addendum?
- 5) **Opportunity for members of Council to provide updates from Committees on which they serve.**

COMMITTEE/BOARD	MEMBER OF COUNCIL	UPDATES
<b>Municipal Heritage Committee</b>	Councillor Probert	
<b>BIA Board</b>	Councillor Strike	
<b>Hospital Board</b>	Councillor Antonakos	
<b>Mississippi Valley Conservation</b>	Councillor Black	
<b>Chamber of Commerce</b>	Councillor Flynn	
<b>Carleton Place &amp; Beckwith Historical Society</b>	Mayor LeBlanc	
<b>Youth Centre Board</b>	Deputy-Mayor Sonnenburg	
<b>Communities in Bloom</b>	Mayor LeBlanc	
<b>Local Municipal Drug Strategy Committee</b>	Councillor Antonakos	
	Councillor Flynn	
<b>Health Village Committee</b>	Mayor LeBlanc	
	Councillor Antonakos	
<b>County Council</b>	Mayor LeBlanc	
	Deputy-Mayor Sonnenburg	

The following items are for information only and will not be discussed unless the Committee chooses to do so. The Chair will entertain a motion to receive and file for those items not pulled out for discussion.

123064      Received from Paul Knowles, Chief Administrative Officer  
Addressed to Community Issues Committee  
Date December 19<sup>th</sup>, 2011  
Topic Immigrants

**SUMMARY**

The Federal Government's initiative to encourage immigrants to locate in rural areas has conducted research locally. The findings are attached.

**COMMENT**

Most identified issues do not directly involve municipalities. For Council's Information.

**STAFF RECOMMENDATION**

Receive and file

**COMMITTEE DECISION**

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123065      Received from Mississippi Mills  
Addressed to Clerk  
Date January 10<sup>th</sup>, 2012  
Topic AMO Training

**SUMMARY**

Mississippi Mills is trying to put together an in-house training session through AMO for Council and Senior Staff.

**COMMENT**

Topics were covered in our Orientation Sessions. For Council's Information.

**STAFF RECOMMENDATION**

Receive and file

**COMMITTEE DECISION**

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123068      Received from Paul Knowles, Chief Administrative Officer  
Addressed to Community Issues Committee  
Date January 3<sup>rd</sup>, 2012  
Topic Market Square

**SUMMARY**

The Market Square project on Beckwith Street has now been substantially completed. Public Works will be maintaining the parking lot area (snow removal, sweeping, line painting, etc). Facilities Department will be maintaining the landscaping and the washroom building and will be responsible for use of the Market Square slab. The Promotion Coordinator will be responsible for posting appropriate messages on the new notice board sign.

**STAFF RECOMMENDATION**

THAT the washroom building be open for public use from May 15<sup>th</sup> to Labour Day from 7:00 a.m. - 7:00 p.m.

THAT the Market Square slab can be booked for use by community groups following the established process for booking facilities at a cost of \$75.00 for half day and \$125.00 for a full day plus the direct cost for any set up or clean up. The revenues from these rentals (less expenses) will be tracked and contributed towards the roof project and/or future maintenance. Community groups may be eligible to apply for a Community Enrichment Grant to assist with the cost of rental.

THAT the messages on the notice board conform with the attached Policy.

**COMMITTEE DECISION**

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123069      Received from Paul Knowles, Chief Administrative Officer  
Addressed to Community Issues Committee  
Date January 9<sup>th</sup>, 2012  
Topic Cancellation of February 28<sup>th</sup>, 2012 Meetings

**SUMMARY**

The 2012 OGRA/ROMA conference is being held from February 27<sup>th</sup> - 29<sup>th</sup>, 2012. 5 members of Council are registered for the Conference. There is a Council meeting and Policy Review Committee meeting scheduled for February 28<sup>th</sup>, 2012.

**STAFF RECOMMENDATION**

THAT the Council meeting and Policy Review Committee meeting on February 28<sup>th</sup>, 2012 be cancelled. Receive and File.

**COMMITTEE DECISION**

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123070      Received from Paul Knowles, Chief Administrative Officer  
Addressed to Community Issues Committee  
Date January 10<sup>th</sup>, 2012  
Topic BIA Annual Meeting

**SUMMARY**

The Annual General meeting of the BIA is on Thursday, January 26<sup>th</sup>, 2012. The event will be held in the Town Hall Auditorium beginning at 6:00 p.m. Tickets are \$25.00 per person. Also, the Chamber of Commerce is holding a comedy night on February 11<sup>th</sup>, 2012. Cost is \$25.00 per ticket.

**STAFF RECOMMENDATION**

THAT those available attend.

**COMMITTEE DECISION**

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# Consultation Research

## **Family & Location**

- A common theme among the immigrants interviewed for coming to Canada, especially from the women we consulted with, was that they were married to a Canadian. The second common reason was the safety, security, and lifestyle that Canada provided.
- The five main reasons for coming to Renfrew or Lanark County were:
  1. Spouse works at a major local employer
  2. Spouse works in the area
  3. Cost effective
  4. Family had already immigrated here
  5. Business Opportunities
- Most immigrants enjoy living in this area but figured that they would probably be leaving in the next couple of years due to lack of opportunities.

## **Employment**

- The common theme for training or education since arriving in Canada was English as a Second Language (ESL).
- A common theme for immigrants who are unemployed is that they cannot find jobs due to lack of English, accreditation, training, and/or employers willing to hire immigrants.
- Most immigrants wanted the opportunity to go back to school for more training but were finding that they needed to improve their English first or that it was too expensive to go back to school full time. They want to improve their education so that they can improve or gain employment.

## **Upon Arrival to Canada**

- Most immigrants experienced language barriers and found that although taking ESL classes improved their English, the classes were too generic and lacked in one-on-one time or separation of the levels of competency in the language.
- A majority of the immigrants we consulted with mentioned lack of information for:
  - ESL classes
  - Child benefits
  - Available services (i.e. Employment Ontario)
- Many of immigrants mentioned they had issues establishing credit and struggling to apply and secure credit/loans/mortgages.
- Most immigrants would like the opportunity to meet others new to Canada or have the ability to converse to improve their language skills.
- Local agencies or services should learn or know where to access information on how to help immigrants so that accurate information is provided (i.e. drivers licence, paperwork).

**The Corporation of the Town of Carleton Place  
Environmental Advisory Committee  
36th Meeting, December 5, 2011**

**Present:** Bill Slade, Kari Clarke, Claudia Wutherich, Louis Antonakos, Margo Willmot, Dena Comley and Kate Collins

**Absent:** Angela De Matos

**Guest:** Robin Janfield

**Approval of Agenda:**

**Moved by:** Claudia Wutherich **Seconded by:** Kari Clarke **Carried**

**Approval of Minutes from November 7, 2011**

**Moved by:** Kari Clarke **Seconded by:** Louis Antonakos **Carried**

**Physical Environment Committee Meeting Preparation:**

Discussion on EAC proposals to be presented at meeting on December 6<sup>th</sup>. EAC favours shorter collection contract with clause for adaptation to new technologies and eventual addition of green box. EAC would like to see recycling expanded to include all plastics, with a focused education plan on recycling and composting. It is believed that education will help divert a substantial amount of waste from landfill. Recycling must be as easy as possible to succeed. There was some discussion on whether or not incentives might encourage compliance.

**Creation of CPEAC Facebook Page:**

Committee likes Facebook page idea, Site would need to be maintained, and would be for information only, public not able to respond to posted items. Kari and Dena volunteered to create and manage site.

**MMEAC Meet and Greet:**

Committee felt that Meet and Greet with MMEAC was worthwhile and favours idea of shared envirofair in future. It is also felt that sharing advertising and joining forces for Pitch-in Week and electronic recycle would be mutually beneficial. Dates for these events are as follows:

Saturday, April 21, 2012: Freecycle

April 21 – April 28, 2012: Pitch-In Week

Saturday, April 28, 2012: Rona and Twenty-Twelve recycling

Discussion was also held on possibility of a shared anti-littering campaign.

### **Communication with Town Staff:**

Kari was informed by Manda, the Town Hall Marketing and Communications Coordinator, that she will support us in disseminating environmental information through the use of TVs at pool, arena and Market Square.

### **Recycle Day and Freecycle Day Status:**

Margo will be point person for organizing Recycle and Freecycle days and has already spoken to Rona and Twenty-Twelve. She will delegate as needs be.

### **Purchase of New Banners and Booth Material:**

Committee agrees to purchase equipment to create a professional looking booth to display at fairs, market and other town events to raise our profile and get our message to residents.

There was also discussion about the possibility of helping to purchase recycle bins for town events. Kari will talk to Joanne about cost of recycle containers for public areas.

**Next Meeting: January 9, 2012 at 6:30 pm**

**Motion to adjourn: Margo Seconded: Robin Carried**

# Market Square Sign Policy

The Town of Carleton Place has in its possession an electronic notice board sign on the corner of Lake and Beckwith. **The primary function of this sign is to communicate municipal and community information to local residents, businesses and visitors.**

Updates to the sign are done by the Economic Promotions Coordinator on a weekly basis. This involves using a program supplied by the sign company to transmit a message to the sign using a modem.

With this type of sign, there is typically a 3-5 second window to communicate a quick message. The sign has the capability of programming a series of messages to be played in a sequence.

## Sign Messaging

- First Priority will be given to messaging directly related to municipal information
- Second Priority will be given to messaging related to community events and notices.
- Third Priority will be given to fillers such as date, time, temperature, etc.

## Community Submissions

- Priority will be given to groups/organizations that provide a service/program/event that improves the quality of life for residents of Carleton Place.
- Submissions for Festivals/Events/Programs **MUST** be located within Carleton Place boundaries and must primarily benefit/impact the Town and should generate tourism either internally or externally or provide measurable benefit to residents.
- Submitted Festivals/Events/Programs should ideally be affordable to all members of the community.
- Submitted Festivals/Events/Programs should ideally be accessible to all residents of all ages.
- Submissions **will not** be accepted to promote an individual business.
- Submissions will be put up for a period of one week unless otherwise agreed upon with the Economic Promotions Coordinator.

## Submitting a Request for Messaging Space

When submitting a request for messaging space, please ensure:

- That the request is sent to [mblakeley@carletonplace.ca](mailto:mblakeley@carletonplace.ca), one week before you would like it to appear.
- That the request is made in the exact format you would like to see it appear on screen (i.e.; capitalization, dates spelled out or shortened, etc.
- That the request is no more than 3 lines and that messaging is as brief as possible to ensure a visible font size can be used. If there is more information than space available, the Economic Promotions Coordinator will use their discretion to shorten the message for clarity.